

Questions and Answers

How much does your movie streaming service cost?

If you want to try our service out with a one-time screening, you can view a new release for \$3.99, or \$1.99 for a classic. Our subscription is \$19.99 a month for unlimited viewing of any of our 50,000 titles. The benefits of subscription extend far beyond the dollar savings, however.

What are the other benefits of subscribing then?

When you subscribe to MovieNow, you become part of our community. Subscription gives you access to forums, movie blogs, and profiles of other film fans. Also, you can opt into our recommendation program. With every movie you watch, MovieNow learns from your watching patterns and profile and can recommend other titles you might enjoy. For example, if you're from India, we can recommend the latest Bollywood titles. Have a hobby? We can show you movies that match your likes and dislikes. Your privacy, however, is our primary concern—you determine what information we use or don't use.

What makes your service different from other more established internet movie providers out there?

The answer is simple—we have the world's biggest collection of movies available for on-line streaming. With over 50,000 titles (and growing), our selection is comparable to most DVD rental outlets.

How are you able to offer so many titles?

When we approached major movie distributors, we had to convince them that the convenience and accessibility of digital storage could be levied into a viable business model. With internet piracy on the rise, we realized that we could offer a solution—and a more attractive option to illegal downloading. Industry experts have acknowledged that the age of the DVD is almost over. When we offered our partners a chance to be part of a new digital age, and were able to articulate our vision for success to them, they jumped at the opportunity.

What's coming up in the future for MovieNow?

We plan to work closely with our partners to aggressively expand our collection and continuously offer new content for our subscribers. In addition, our software engineers are working on an even more accurate movie recommendation algorithm for a superior user experience to our competition. The future is looking very bright indeed for our small company.