

MovieNow Backgrounder

Our founders

In 2002, entrepreneur and astute businessman Tim Jackson partnered with Sergov Brokoli, a student at MIT, to develop an exciting new video streaming technology. In 2005, they founded the company Psytech Incorporated, and spent the next three years cultivating partnerships with major movie distributors around the world. Jackson and Brokoli's vision was to provide consumers with the world's largest online streaming video portal. The result is MovieNow.

Our services

At MovieNow, users can pay for a movie and then watch it instantly—no downloading, no waiting three days for a DVD in the mail, no late-night trips to the movie rental store. MovieNow offers the world's largest collection of movies at the click of a mouse. With over 50,000 available titles for instant viewing, MovieNow far surpasses the competition when it comes to choice.

Our partners

The key to our success is our landmark distribution agreements with major movie distributors in the United States and Canada. We have obtained digital rights to these properties at the DVD release stage and are able to offer the hottest new releases for an unbeatable price. Here is a list of our major partners:

- 20th Century Fox
- Warner Bros
- Paramount Pictures
- Columbia Pictures
- Universal Studios
- Walt Disney Studios
- New Line Cinema
- Lions Gate Entertainment

Our technology

MovieNow is powered by ImageRend 7.5, Psytech's proprietary video streaming engine. Even at low bandwidth speeds, streaming is smooth and image resolution is high. Our customers don't need the world's fastest Internet connection to use our service. We also, however, provide HD streaming options for those who have high-end entertainment systems.

To store over 50,000 movies on our servers, we invested in high-speed fiber-optic connections and multiple Tier-1 Internet backbone providers. In addition, we use back-up generators to ensure high-quality, uninterrupted service.