

Pringles news



Pringles expands into new markets

We're proud to announce new additions to Pringles that will introduce exciting opportunities for store employees across Canada. We are adding products and services in order to become a leader in our industry. As of November 1, 2007, Pringles will be launching three new product lines in all stores: DVDs, CDs, and cell phones.

The best things in life are free

How will this affect you as a member of the Pringles team? Well, simply put, Canada's favourite video store is about to become Canada's hottest place to work. All employees who have passed their three-month probation will have the option of receiving a free Motorola phone with a discounted monthly plan from Bell Mobility. And that's not all. Every time you sell a phone plan, you will earn an extra twenty dollars!



As an employee, you're about to become part of the cutting-edge in the technology and telecommunications industry. Your CEO, James Davis has this to say: "Our customers love to chat with our knowledgeable staff about movies, and that's the reason they keep coming back. Now they'll be able to get that same high level of customer service when they want to buy a phone, or find their favourite tunes." Davis adds, "Our goal is to give our customers what they want, when they need it."

Earn your customers' respect

To meet this objective, all staff will receive training in sales, customer service, and product knowledge. Paid training seminars will start soon. You will learn how to provide top-notch customer service and gain the confidence to sell. As a trained consultant in our store, you'll be ready to answer all the questions our customers are



bound to have. You'll also develop transferable skills that will look great on your résumé and ensure your future success.

There's never been a better time to be working at Pringles. We appreciate your contribution to our vision of becoming a one-stop shop for DVD, CD and telecommunications needs. We hope you're excited to start exploring these new products and letting our customers know about them. Have fun out there!

